

# Press Release Calendar & Report Distribution Details

## PROJECTED RELEASE DATES - MONTHLY ACTIVITY REPORTS



### MONTHLY STATISTICS & NEWS RELEASE DATES

Following is the schedule of the projected release dates during 2020 for the monthly news release summarizing Northwest Multiple Listing Service activity (dates are subject to change without notice). Each date highlighted in green below represents the statistics and news release date for the previous month while the dates highlighted in blue represent the annual summary release dates for the previous year.

JANUARY 2020	FEBRUARY	MARCH	APRIL	MAY																																																																																																																																																																																																																															
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### REPORT DISTRIBUTION DETAILS

You will receive two separate emails on the scheduled release date. The first email will provide a "Recaps" spreadsheet with a snapshot of each county in the NWMLS service area and a press release with quotes from NWMLS spokespersons (industry experts within their specific market areas) and their contact information if you would like to contact them directly. A second email with county specific data will be sent within a few hours. **Please attribute data to Northwest Multiple Listing Service.**

### ADDITIONAL STATISTICAL DATA REQUESTS

If additional data is needed that is not provided in the reports, please complete the **Data Request Form** and email it to [cheri4pr@sprynet.com](mailto:cheri4pr@sprynet.com). Please allow 3 business days for processing. Questions may be directed to Cheri Brennan at Alliance Communications, 425.957.0654.